



FOR IMMEDIATE RELEASE

AMAR International Appoints Dr. Gary Kreps as Senior Fellow

Reston, VA. July 23, 2009. AMAR International, Inc. (AMAR) has appointed Gary Kreps, Ph.D., as AMAR Senior Fellow to work with the company senior management on various programs related to health and risk communication, healthcare information technology, and other healthcare programs.

“It is an honor to have Dr. Gary Kreps join our distinguished group of AMAR Senior Fellows who are international opinion leaders in their areas of expertise”, commented Dr. John Prakash, Chief Scientific Officer and Senior Vice President at AMAR. “With Dr. Kreps on board, it gives the AMAR team an expanded capability to address various healthcare programs supported by the United States Department of Health and Human Services”, added Dr. Prakash.

Dr. Gary L. Kreps (Ph.D., University of Southern California) is currently Professor and Chair of the Department of Communication at George Mason University (GMU) in Fairfax, Virginia, where he holds the Eileen and Steve Mandell Endowed Chair in Health Communication, and Directs the Center for Health and Risk Communication. Dr. Kreps holds a joint faculty appointment with the National Center for Biodefense and Infectious Diseases, the Center for Climate Change Communication, and the Center for Consciousness and Transformation at GMU. Dr. Kreps serves as a Senior Advisor and Faculty Affiliate at the Center for Health Policy and Ethics and also serves on the Governing Committee for the Center for Social Science Research at GMU. Prior to his appointment at GMU, he served for five years as the founding Chief of the Health Communication and Informatics Research Branch at the National Institutes of Health (NIH) - National Cancer Institute (NCI), where he planned, developed, and coordinated major new national research and outreach initiatives concerning risk communication, health promotion, behavior change, technology development, and information dissemination to promote effective cancer prevention, screening, control, care, and survivorship. In addition, Dr. Kreps has held the following positions: Founding Dean and Professor, School of Communication, Hofstra University, Executive Director and Professor, Greenspun School of Communication, University of Nevada, Las Vegas, Professor of Gerontology and Professor of International Training and Consultation, Northern Illinois University, Assistant Professor and Founding Director of the Health Communication Research Working Group, Department of Communication, Fellow of the Institute for Health, Health Care Policy, & Aging Research, Rutgers University, and Senior Research Fellow at the Surveillance and Operations Research Branch, Division of Cancer Prevention and Control, National Cancer Institute, Bethesda, MD.

About AMAR International, Inc.

AMAR is a program management company specializing in healthcare programs. The company is dedicated to offering the right solution to federal agencies, pharmaceutical/ biotechnology companies, financial institutions, and clinical research organizations. AMAR’s approach is

object-oriented; giving the company clients focused knowledge and strategic tools to accomplish their project goals. AMAR International provides tools to manage programs in behavioral and biomedical sciences, subject matter expertise, regulatory affairs for drugs and biologics, QA/QC audits, data coordination tools and services including secure web support for all healthcare programs, biostatistical analysis, program management for clinical and pre-clinical research, and strategic advisory services to the healthcare programs in the federal government as well as to bioscience companies. AMAR is certified by the United States Government's Small Business Administration (SBA) as 8(a), SDB, and Women Owned company. The company was incorporated in 1999. AMAR's main office is located Reston, Virginia. The office is in close proximity to numerous federal agencies in the Washington D.C. metro area.

Contact Information: Clara Fajutag, MS, AMAR International, Inc., 11440 Commerce Park Dr., Suite 502, Reston, VA 20191, Tel: (703) 476-6700, Ext. 101. Email: clara@amar-international.com