



FOR IMMEDIATE RELEASE

AMAR International Appoints Mr. Chris Campbell as Senior Fellow

Reston, VA. August 4, 2009. AMAR International, Inc. (AMAR) has appointed Mr. Chris Campbell, as an AMAR Senior Fellow to work with the company senior management on strategic healthcare management programs.

“Chris Campbell has supported and collaborated with us on various life sciences and healthcare programs for the last six months. We are very proud in honoring his contributions and appoint him as an AMAR Senior Fellow. The AMAR Senior Fellows are national and international opinion leaders in their areas of expertise”, commented Dr. John Prakash, Senior Vice President and CSO of AMAR.

Mr. Chris Campbell is an expert in market concept development and strategic analysis. He is currently serving as President and CEO of nxtMOVE, a strategic management company based in Reston, Virginia. Mr. Campbell served as Senior Managing Director of Citigate Global Intelligence and practice leader of the Strategic & Competitive Analysis Group. He also served as Senior Vice President, Sales and Research at Markowitz & McNaughton. He has been responsible for developing long-term relationships as a strategic partner with key clients, particularly in the industrial/manufacturing, agriculture, health sciences, and private equity segments. He has provided strategic analysis support for the decision-making needs of senior leadership and line management, as well as corporate development, sales, finance, marketing, planning, and R&D officers in mid-to-large size companies for over nineteen years. Mr. Campbell has experience with market opportunity and analysis, marketing concept development, new product analysis, customer and competitor analysis, and acquisition diligence. He also regularly advises clients on the establishment and operation of their strategic information departments. During his career, he has worked through the ranks of research, analysis, and management consulting to become one of the business community’s most effective coaches and trainers. He continues to assist analysts in preparing for management positions and helps engagement managers improve their effectiveness. During client engagements with nxtMOVE, Mr. Campbell directs the Group’s analytic and delivery teams, drawing on both internal and external research resources to address clients’ challenges.

About AMAR International, Inc.

AMAR is a program management company specializing in healthcare programs. The company is dedicated to offering the right solution to federal agencies, pharmaceutical/ biotechnology companies, financial institutions, and clinical research organizations. AMAR’s approach is object-oriented; giving the company clients focused knowledge and strategic tools to accomplish their project goals. AMAR International provides tools to manage programs in behavioral and biomedical sciences, subject matter expertise, regulatory affairs for drugs and biologics, QA/QC audits, data coordination tools and services including secure web support for all healthcare programs, biostatistical analysis, program management for clinical and pre-clinical research, and strategic advisory services to the healthcare programs in the federal government as well as to bioscience companies. AMAR is certified by the United States Government’s Small Business Administration (SBA) as 8(a), SDB, and Women Owned company. The company was incorporated in 1999. AMAR’s main office is located Reston, Virginia. The office is in close proximity to numerous federal agencies in the Washington D.C. metro area.

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